

WILLOW

embracing challenges

2022 Brochure

Master Your Transformation Journey with **WILLOW**

1

We **understand** your challenges and stand with **you** on your Road To Success

1

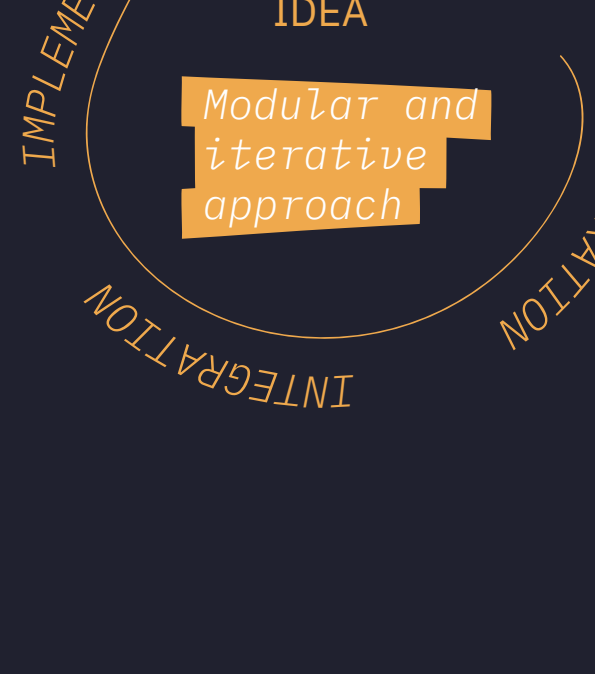
Ongoing changes in technology, business and society are creating new opportunities and challenges



2

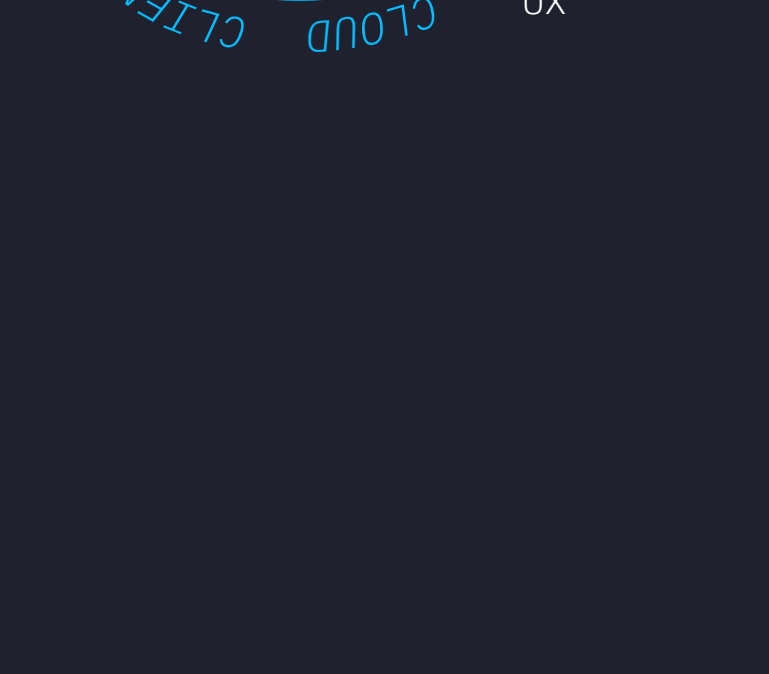
There are a multitude of technologies available. Which ones does the company really need to create value?

YOUR CHALLENGES...



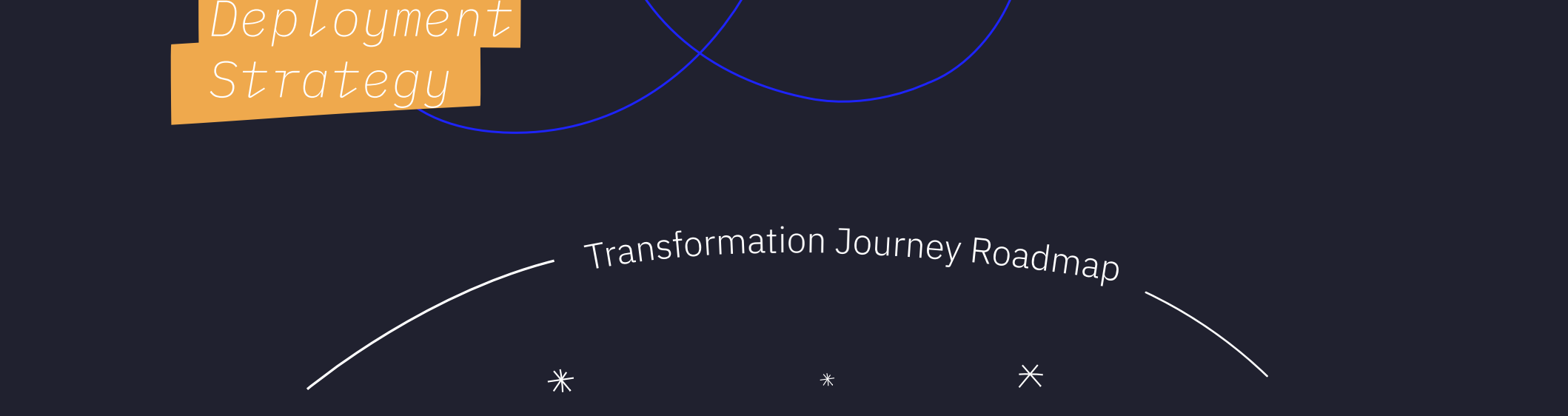
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There is a need for the company to find individual answers and generate added value



... ARE OUR REASON TO "BELIEVE"

Your Transformation Journey's added **Value**



We're **BIT* specialist** and our aim is to add "value" to your IT investments, over your Transformation Projects.

(*) BIT Stands for Business and IT Transformation

Defining your Road To Success :

The Big picture

How can we help define your "Road To Success" and reach your goals?

WILLOW Delivery Services within 4 dimensions

1

BIT 360

The Governance Center (CDG) provides the necessary strategic support to the Chief Data Officer or any person responsible for digital transformation

2

Coaching 360

The Knowledge Center (CDC) maintains and promotes WILLOW's Expertise while training customers in the technologies and processes of partners such as Software AG

3

Newbie 360

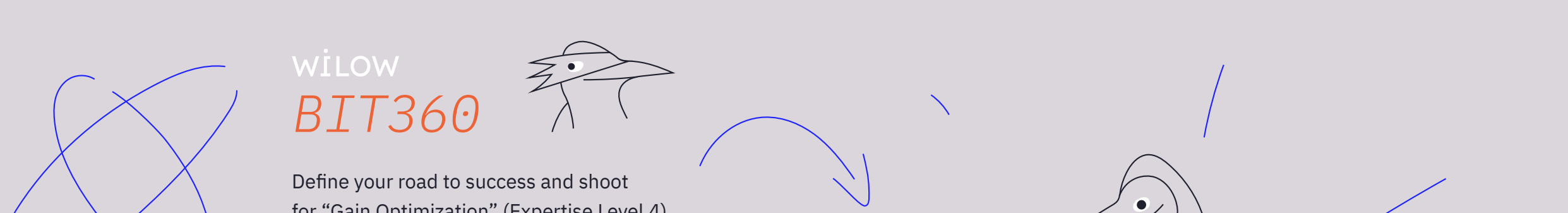
The Service Center (CDS) brings together the skills needed to implement solutions. CDS support concerns all phases of the digital transformation project

4

WILLOW Task Force

Collaborative platform to standardize and improve collaboration flows between experts, customers and solution integrators

Choose your "Service Level" and we manage you build together the right(Teams) to run your projets



3

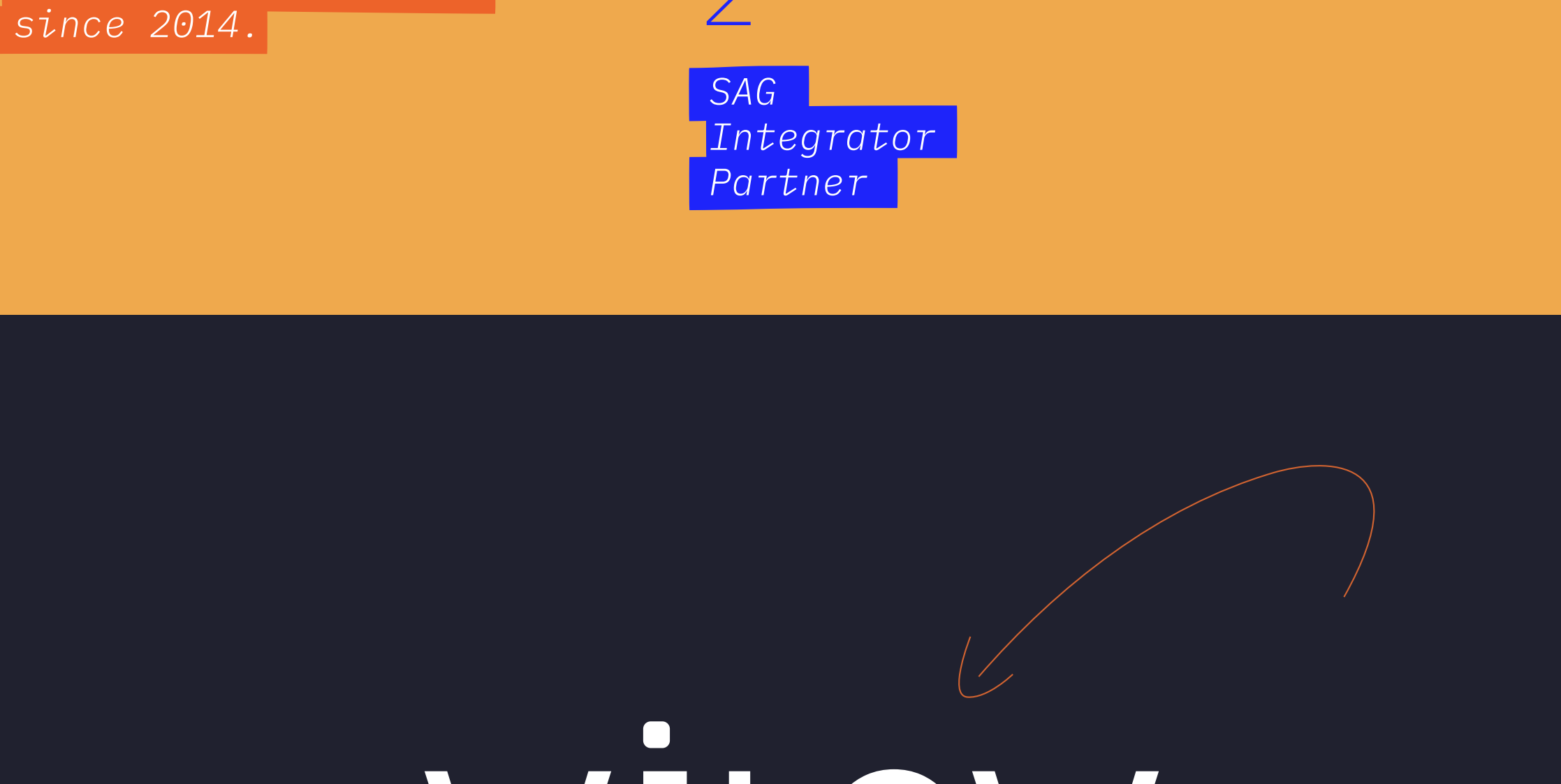
We strive for "This" and here's our Story

ABOUT US

Our Story

Since 2007, We have been progressively growing from the Integration world to "BIT Expertise", by defining our proven methodology for success, as well as building a strong community of Tech Users.

Our (collaboration) with Software AG also grew over the years making us a trustworthy actor in 3 areas:



WILLOW

Be MORE than Digital Ready!

www.smartwilow.com